

The logo consists of the letters 'EPO' in a light blue, sans-serif font, centered within a dark blue rounded square. This square is positioned at the top center of a white rectangular frame that surrounds the main title.

WORLD-CLASS POWERPOINTS

Purpose and learning goals

PowerPoint presentations often end up being convenient notes for the speaker, crowded with text and data. Highly ineffective for any audience in fact.

On this course, the participants will learn how to convey their message effectively through PowerPoint with the use of simple tools and techniques.

The course is built on top of the extensive research on the area of multimedia presentations, and it will enable the participants to make much more effective presentations. It is not a technical PowerPoint course. It focuses on effective communication through PowerPoint, and the participants will get concrete tools to create neat and good-looking slides for the benefit of their audience, as well as the ability to improve their colleagues' presentations.

The text 'www.epo.as' is displayed in a white, sans-serif font against a dark blue background. To the right of the text, the back of a person's head and shoulder is visible, looking towards the left. The background is a blurred indoor setting with warm lighting.

Content and format

This course can be delivered in a variety of formats. The optimum setting is 2 days separated by several weeks, so the participants can go back to their jobs and work on their slides. But the course can also be tailored to other formats.

Whatever duration chosen, among other things the topics include:

Storyline: How can we structure our material wisely, and how can a 4-step model be used to develop presentations in the future.

Best Practice PowerPoint: Based on the participants' own material, they will be trained in a much more effective approach to the use of PowerPoint.

Working on their own presentations: The tools from the course will now be applied on their own presentations with subsequent feedback.