

The logo consists of the letters 'EPO' in a light blue, sans-serif font, centered within a dark blue rounded square.

PRESENTATION TECHNIQUE WITH AN IMPACT

Purpose and learning goals

Whether we present ideas, sell products, describe projects or convey strategies, we need to make an impact and catch the attention of the audience.

On the presentation technique course, you will get the necessary tools to get your message across in a convincing manner. The days are variations between input and practical, rhetorical training, and the presentations on stage will be recorded for the participants' own subsequent self-reflection and learning.

Since everyone is unique, this is not a one size fits all. The participants will receive personal coaching so that they realise their individual potential. The starting point is always what works well. When this is defined, the participants will find the energy and motivation to develop even further.

www.epo.as

Content and format

This course can be delivered in a variety of formats. The optimum setting is 2 days separated by several weeks, so the participants can go back to their jobs and improve their presentation skills, before returning to extra training. But the course can also be tailored to other formats.

Whatever duration chosen, among other things the topics include:

Audience Focus and Credibility How can we tailor our material to the exact audience in front of us, and what else can we do in order to maximise or own credibility on stage.

Power of Body Language: The participants will get insights on how the body language dramatically affects our impact on stage.

Presentation Exercises: Working with this subject, it would make no sense to just sit there and listen. The course obviously has several presentation exercises.