

The logo consists of the letters 'EPO' in a white, sans-serif font, centered within a dark blue circle. The background of the entire slide is a dark blue, semi-transparent image of a man in a suit and tie, looking forward, with various digital interface elements like charts and data points overlaid.

VIRTUAL PRESENTATIONS

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Purpose and learning goals

A virtual presentation, e.g. via teleconference, Skype or Teams, is a very challenged format for consultants, managers and others. Many people use the same approach for a physical presentation as for a virtual session, which is highly inefficient.

In a recent survey, we have asked a big number of practitioners how dedicated they are, when they attend such a presentation or meeting. The answers were no surprise. Just a fraction of the participants were focused on the delivery.

The need to rethink virtual presentations is evident!

This training course will enable the participants to create involvement and maximum participation. It will give them concrete tools to create such a powerful structure and facilitation of the online presentation that they can actually save time on the call, compared to their current approach. In a commercial environment, this is a huge benefit.

Content and format

The suggested format is 1 day. On a full training day, the participants will be trained in concrete techniques to increase impact during their virtual sessions. Among other things, the topics include:

7 virtual factors: Identifying and handling constraints like hardware/software, number of participants, urgency etc., linked to the purpose of the presentation, increase awareness and quality.

Virtual presentation exercises: What does lack of video feed mean for the rhetorical impact, we make on our audience.

A new approach: A 3-step model comprises the new approach, which will save time and increase quality.

Preparing the next virtual presentation: Applying the techniques from the day on a concrete case from their own work.